

Kiehl's Times

MAY / JUNE 2017

YOUR NEWS ON ALL THINGS KIEHL'S

NATURE'S PICK FOR SOOTHING HYDRATION

INFUSED WITH HAND-PICKED WHOLE CALENDULA FLOWER PETALS AND COOLING ALOE VERA

TRY BEFORE YOU BUY!

Pop down to any of our stores and be delighted with a complimentary sample!



Soothing Calendula

Cooling Aloe Vera

NEW MASQUE!

CALENDULA & ALOE SOOTHING HYDRATION MASQUE

98%

HEALTHY SKINS RESULTS

- ▶ said skin felt immediately refreshed
- ▶ said skin felt replenished in 2 weeks
- ▶ saw healthy-looking skin in 2 weeks*

INSPIRED BY OUR CUSTOMER FAVORITES

THE NATURAL CHOICE FOR HEALTHY SKIN

- ✓ Refreshes and revitalizes tired skin in 5 minutes
- ✓ Soothes and hydrates
- ✓ Hand-picked whole Calendula Petals and cooling Aloe Vera
- ✓ Paraben free, colorant free

Complete the Regimen with these DAILY HEALTHY SKIN ESSENTIALS!

YOUR 6-STEP DAILY SKINCARE TO HEALTHY SKIN



1. CLEANSE

Calendula Deep Cleansing Foaming Face Wash

A highly effective cleanser for smoother, softer skin.

\$45 for 230ml

2. TONE

Calendula Herbal Extract Alcohol-Free Toner

This effective toner is alcohol-free and helps to gently cleanse and soothe skin!

\$58 for 250ml

3. TREAT

Calendula & Aloe Soothing Hydration Masque

This lightweight gel mask, formulated with hand-picked Calendula flower petals and Aloe Vera, bursts into a refreshing surge of cooling hydration upon application to instantly achieve hydrated and soothed skin. With continued use, skin is revitalized for a healthy-looking complexion.

\$62 for 100ml

4. TREAT

Clearly Corrective™ Dark Spot Solution

A fast-acting serum that evens skin tone and diminishes dark spots to impart overall radiance and luminosity to the skin

\$90 for 30ml

5. MOISTURISE

Ultra Facial Oil-Free Gel-Cream

Feel refreshed with this non-sticky light weight moisturizer. Perfect for staying hydrated even in the most humid weather!

\$48 for 50ml

6. PROTECT

Ultra Light Daily UV Defense SPF 50 PA++++

Oil-free, fragrance-free and lightweight sunscreen provides broad spectrum UVA/UVB protection against 90% skin ageing

\$52 for 30ml

DISCOVER NEW BUTTERSTICK LIP TREATMENTS

BUTTER UP FOR SOFTER, SMOOTHER LIPS



A nourishing blend of antioxidant-rich lemon butter and hydrating coconut oil melts on your lips to offer up to 12 hours of hydration and add a pop of colour! Comes with SPF 25 protection, providing essential protection from UV rays.

#MadeMeMelt #kiehlssg

COLD-PRESSED LEMON BUTTER

Rich in antioxidants, this natural butter helps protect lips from environmental stress and infuses the treatment with a light citrus fragrance that engages the senses.



FAIRLY TRADED COCONUT OIL

Fairly traded from the Philippines and often referred to as the 'tree of life', coconut oil is known healing agent in Ayurvedic medicine that has been used for over 4,000 years. It is an excellent 'water sealer' that helps maintain skin hydration for 12 hours.

6 shades
SPF 25

12 hours of hydration

#ButterUp with Kiehl's NEW
Butterstick Lip Treatment (\$28)

EXCLUSIVE TREAT



Bring home a complimentary limited-edition Kiehl's masque brush with any masque purchase!

FEEL THE POWER OF CALENDULA

5 minutes to a Fresh Face!

Kiehl's Calendula Herbal Extract Formula has been a beloved classic ever since it was introduced in the 1960s. Today, the tradition lives on, and now comes with a complementary **Calendula & Aloe Soothing Hydration masque (\$62/100ml)**!

Formulated with Kiehl's iconic hand-picked whole Calendula flower petals and soothing Aloe Vera, this lightweight gel masque bursts into a refreshing surge of cooling hydration upon application for Healthy Soft Skin in just 5 minutes.

Native to the Mediterranean, Calendula extract and petals are highly regarded as a traditional Chinese medicinal herb for its skin soothing properties. Aloe Vera is known to possess hydrating properties and helps increase the water content in skin.



Harvested once a year in full sun, soothing Calendula Flower is hand-picked, hand-sorted and sun dried in open air before being infused into our formulation.

Calendula Masque can be used regularly up to 3x per week on a cleansed skin, or as an instant skin pick-me-up after a long flight, a stressful day at work, or a sleepless night. Get yours today!

PLAY A PART IN

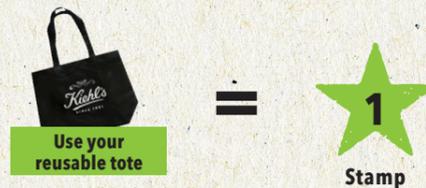
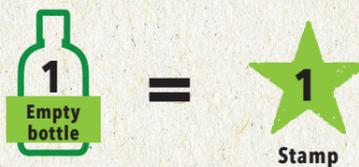
CONSERVING MOTHER EARTH WITH KIEHL'S!

Bring back your empty Kiehl's products or shop with any Kiehl's tote bag (instead of getting a paper bag) and be rewarded!

KIEHL'S COMMITMENT TO THE ENVIRONMENT

1. Maximize the use of post-consumer recycled materials in our packaging
2. Minimize the amount of packaging used in our products
3. Partner with local environmental charities throughout the year
4. Maximize usage of sustainably-sourced and fairly traded ingredients whenever possible
5. Encourage customers to recycle by returning empty Kiehl's bottles to our Recycle & Be Rewarded Program

RECYCLE & BE REWARDED



3 Stars = 1 Travel Size

7 Stars = Lip Balm #1

10 Stars = Kiehl's Tote Bag

YOUR SUPPORT MAKES A DIFFERENCE

Through Recycle & Be Rewarded, we collect over 2,000 empty bottles every month in Singapore

Since 2009, we have collected nearly 90,000 empty bottles in Singapore

Since 2009, we have collected nearly 2 million empty bottles around the world

SUSTAINABLE TIPS TO TRY

TO MAKE EARTH DAY EVERY DAY



HITCH A RIDE
Carpooling with friends or family can help reduce your carbon footprint



B.Y.O.B.
Forgo plastic grocery bags and use reusable bags or totes when shopping



KEEP IT LOCAL
Buy fresh, locally grown food to help support local farmers and businesses

Collect your Kiehl's Eco Card at any of our Kiehl's Singapore stores!